

ESTHER TRILLO

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EDUCATION

UNIVERSITY OF WEST FLORIDA | MASTER'S DEGREE
PENSACOLA, FL (USA). JAN 2016 - PRESENT
MA in Strategic Communication and Leadership.

UNIVERSIDAD DE ALCALÁ | BACHELOR OF SCIENCE
GUADALAJARA (SPAIN). OCT 2009 - JUN 2015
Grado en Ciencia y Tecnología de la Edificación (*B.S. in Construction Engineering*).

UNIVERSITY OF NEW MEXICO | EXCHANGE STUDENT
ALBUQUERQUE, NM (USA). AUG 2013 - DEC 2014
GPA 3.77 Construction engineering. Senior project "*Comparative design and construction process analysis of housing for young people in Albuquerque (New Mexico, USA) & Alcalá de Henares (Madrid, Spain)*" graded with an A.

ESCUELA DE ARTE | ASSOCIATE DEGREE
GUADALAJARA (SPAIN). OCT 2006 - JUN 2008
C.F.G.S Gráfica Publicitaria (*A.A Graphic Design*).

SKILLS & INTERESTS

GRAPHIC DESIGN, PHOTOGRAPHY, SOCIAL MEDIA,
MARKETING & ADVERTISING, SUSTAINABILITY,
ARCHITECTURE, COMMUNICATIONS.

 **PHOTOSHOP**
 **INDESIGN**
 **WORDPRESS**

ILLUSTRATOR, DREAMWEAVER, LIGHTROOM, HTML,
CSS, SOCIAL MEDIA, JOOMLA, PHP, AUTOCAD, MS
OFFICE, 3D MODELING & RENDERING.

Proficient with computers, with extensive software experience covering wide variety of applications. Good at working in a team environment and building trusting relationships. Enthusiastic, knowledge-hungry learner, eager to meet challenges and quickly assimilate new concepts.

WORK EXPERIENCE

GRAPHICS AND WEB ASSISTANT | UNIVERSITY OF WEST FLORIDA
PENSACOLA, FL (USA), JAN 2016 - PRESENT
College of Science and Engineering Dean's Office. Web management and design of marketing and promotion materials (logos, brochures, posters, signage).

ELECTRONIC MEDIA & COMMUNICATION COORDINATOR
| UNIVERSITY OF NEW MEXICO FOUNDATION
ALBUQUERQUE, NM (USA), NOV 2013 - DEC 2014
Department of Marketing and Communication. Tasks included social media management and design of marketing and promotion materials (proposals, brochures, stationery).

MARKETING & COMMUNICATION COORDINATOR
| UNIVERSITY OF ALCALÁ
ALCALÁ DE HENARES (SPAIN). JUN 2011 - JUL 2013
Headmaster's office of the Master's Degree in Advanced Project of Architecture and City. Web and social media management, design of marketing and promotion materials (ads, brochures, books), event and academic planning.

GRAPHIC DESIGNER AND PHOTOGRAPHER | EL DECANO DE GUADALAJARA
GUADALAJARA (SPAIN). APR 2008 - SEP 2010
Department of Design and Advertising. Magazine layout and design. Print and digital ads design. Photojournalism and event photography.

OTHER

DESIGN AND COMMUNICATION | PLATEAU TEAM
GUADALAJARA (SPAIN). NOV 2012 - JUL 2013
Participating team in the Solar Decathlon Europe 2014. Design coordinator in the first stages of the project and communication manager, creating external and internal marketing materials for the team and the project (investors proposals, project brochures, sustainability awareness events and workshops).

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AWARDS AND ACKNOWLEDGMENTS

COLLECTIVE EXHIBITION **FORMA, FUNCIÓN, EMOCIÓN** | 2015

NOMINEE **UNM STUDENT EMPLOYEE OF THE YEAR** | 2014

1ST PRIZE **POSTER COMPETITION TO ADVERTISE ALOVERA'S PATRON FESTIVITIES** | 2010

3RD PRIZE **POSTER COMPETITION TO ADVERTISE ALOVERA'S PATRON FESTIVITIES** | 2009

1ST PRIZE **POSTER COMPETITION TO ADVERTISE HORCHE'S PATRON FESTIVITIES** | 2008

1ST PRIZE **8TH EDITION POSTER COMPETITION FOR THE XI YOUTH WEEK OF GUADALAJARA** | 2007

OTHER COURSES AND CERTIFICATIONS

LEED TRAINING SEMINAR | UNIVERSITY OF NEW MEXICO

ALBUQUERQUE, NM (USA). MAR 2014 - 8 HOURS

The seminar focused on the principles of the USGBC LEED certification program and the material needed to pass the LEED Green Associate and LEED AP tests.

INTRODUCTION TO SALES | EL CORTE INGLÉS

GUADALAJARA (SPAIN). OCT 2007 - 72 HOURS

IT CARD: WINDOWS XP | EUROPEAN SOFTWARE INSTITUTE

GUADALAJARA (SPAIN). MAR 2007 - CERTIFICATION

IT CARD: INTERNET | EUROPEAN SOFTWARE INSTITUTE

GUADALAJARA (SPAIN). MAR 2007 - CERTIFICATION

INTENSIVE GRAPHIC DESIGN | ESCUELA DE PROFESIONES ARTÍSTICAS DE MADRID

MADRID (SPAIN). JUL 2005 - 120 HOURS

Fundamentals of Graphic Design such as retouching and image manipulation, drawing and vector illustration, layout, brand identity, and printing.

LANGUAGES

SPANISH | NATIVE

ENGLISH | TOEFL SCORE 103 APRIL 2015

English as a Foreign Language. Scarborough (UK). AUG 2003

Euroculture Short-Stay Language Course. Ipswich (UK). AUG 2002

REFERENCES

WENDY ANTONIO | ASSOCIATE VICE PRESIDENT, SPECIAL PROJECTS UNM FOUNDATION

(505) 277-9520 wendy.antonio@unmfund.org

JENNIFER KEMP | MANAGER OF COMMUNICATIONS OPERATIONS UNM FOUNDATION

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KRISTINA H. YU | ARCHITECT MCCLAIN + YU

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ROSA CERVERA | ARCHITECT CERVERA & PIOZ

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